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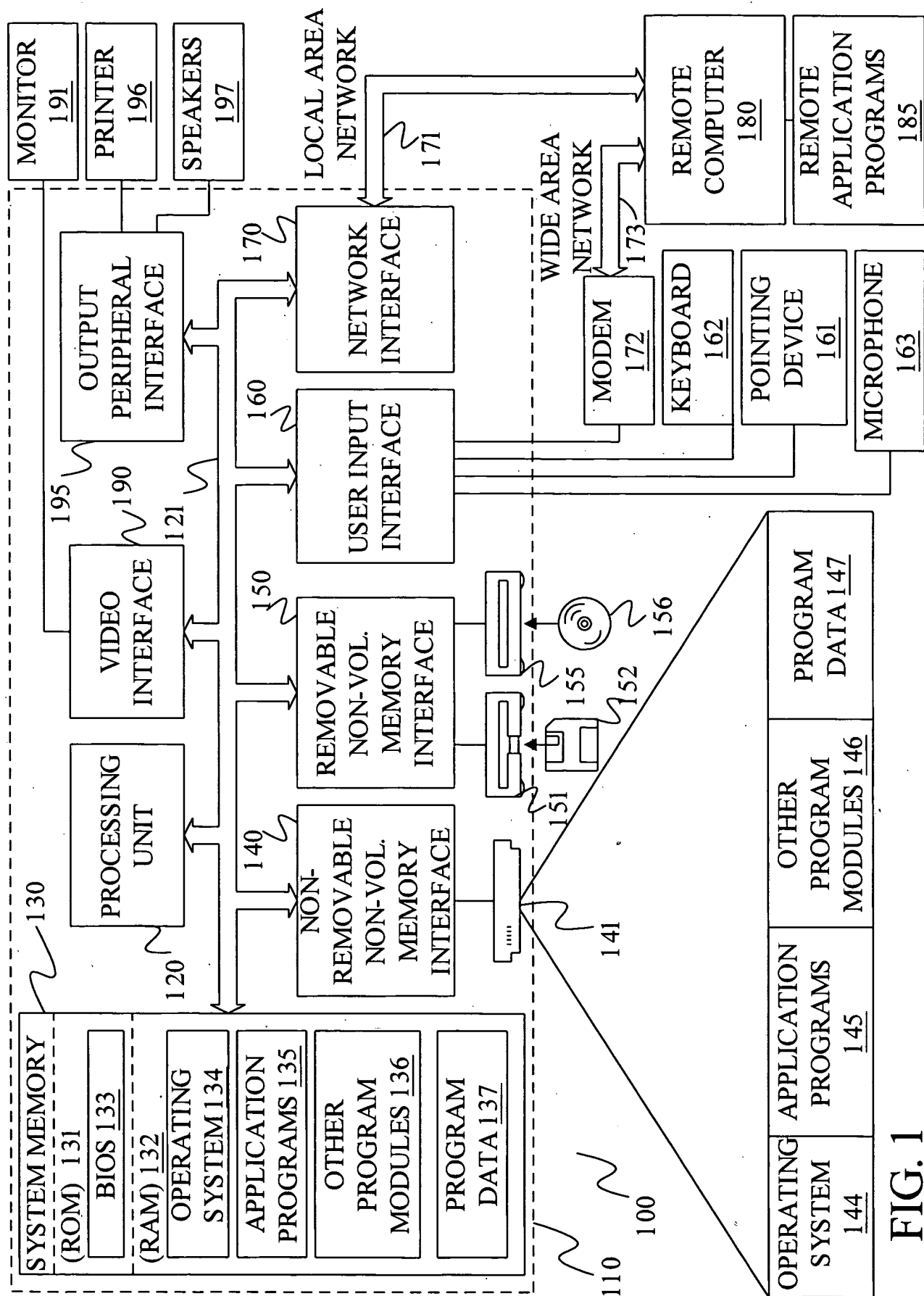


FIG. 1

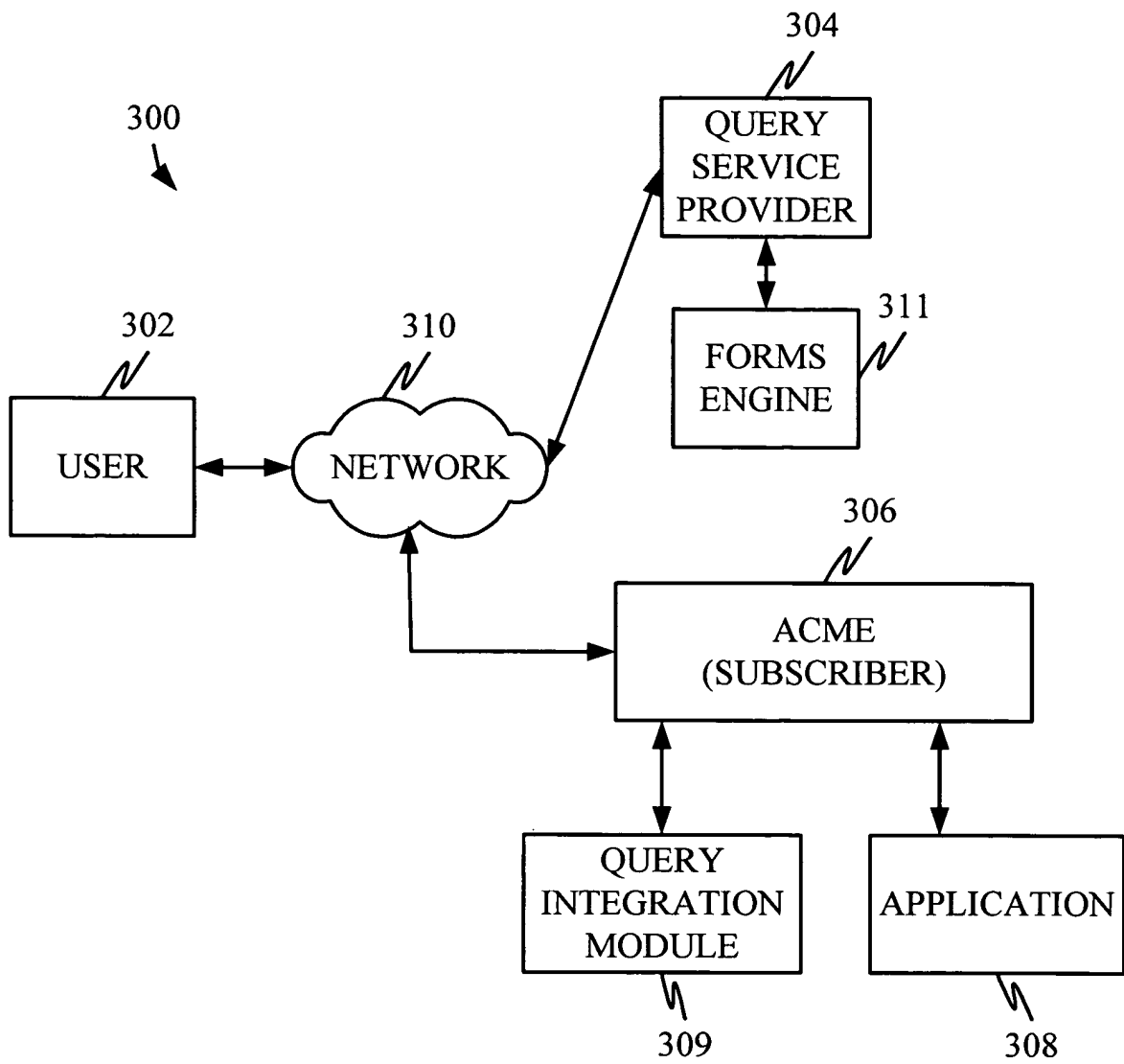


FIG. 2

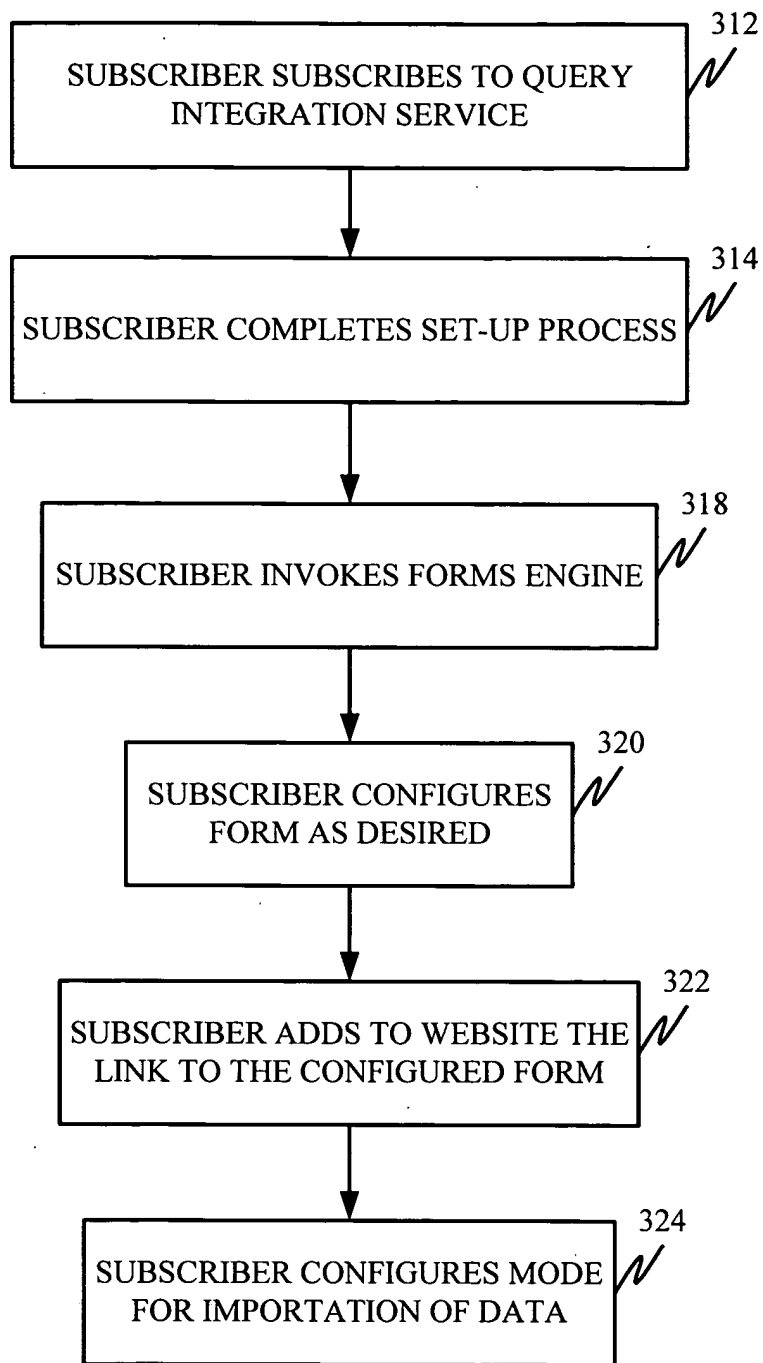


FIG. 3

Set up screen

Title – and Form introduction

The screenshot shows the bCentral SurveyBuilder interface in a Microsoft Internet Explorer browser window. The browser's address bar displays the URL: <http://SurveyBuilder/NewSurvey/tile.aspx?mysurvey=BA1SD3SDZDE0BZ47752BE4CM0E490FC4F980>. The page title is "New Survey - Microsoft Internet Explorer".

The bCentral logo is in the top left corner. The user is logged in as "bCentral Privileged User". The page is titled "New Survey. Title." and contains the following fields:

- Survey Name:** A text box containing "Hunt Interactive Business Contact".
- Survey Introduction (max 1000 characters):** A text box containing "Would you like more information? Fill out this form and we will contact you."
- Survey Expiration Date:** A date picker showing "1/29/2004".
- Anonymous:** Radio buttons for "Yes" and "No".
- Multiple Submissions:** Radio buttons for "Yes" and "No".

At the bottom right of the form are "Save" and "Next" buttons. The left sidebar contains navigation links: Home, New Survey, My Surveys, My Reports, Export, My Address Book, Survey Builder, Customer Manager, Submit It, Yellow Pages, and Commerce Manager. The bottom of the page has a footer with links: About bCentral, Customer Service, Terms of Service, Advertise, Privacy Statement, and Help.

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FIG. 4

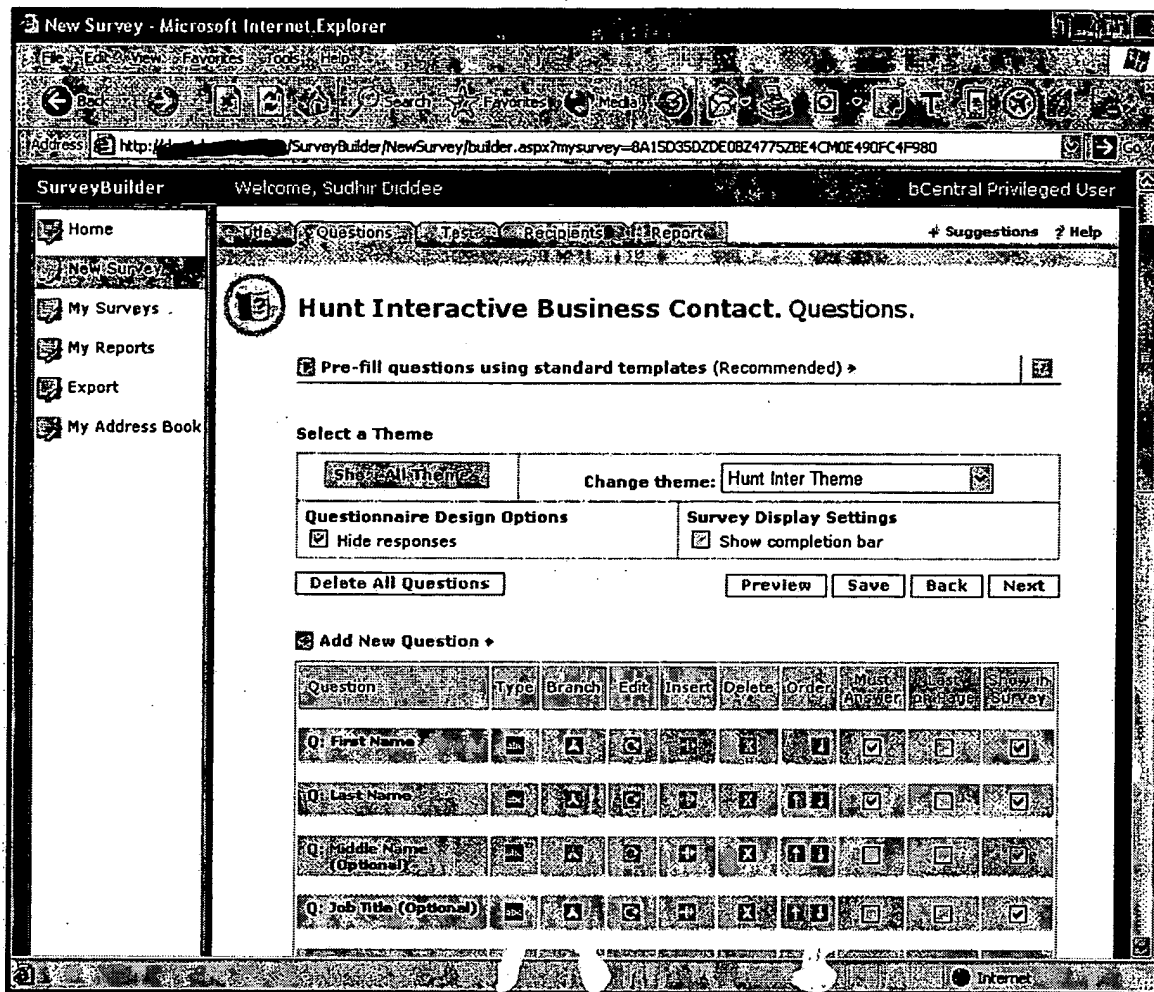


FIG. 5

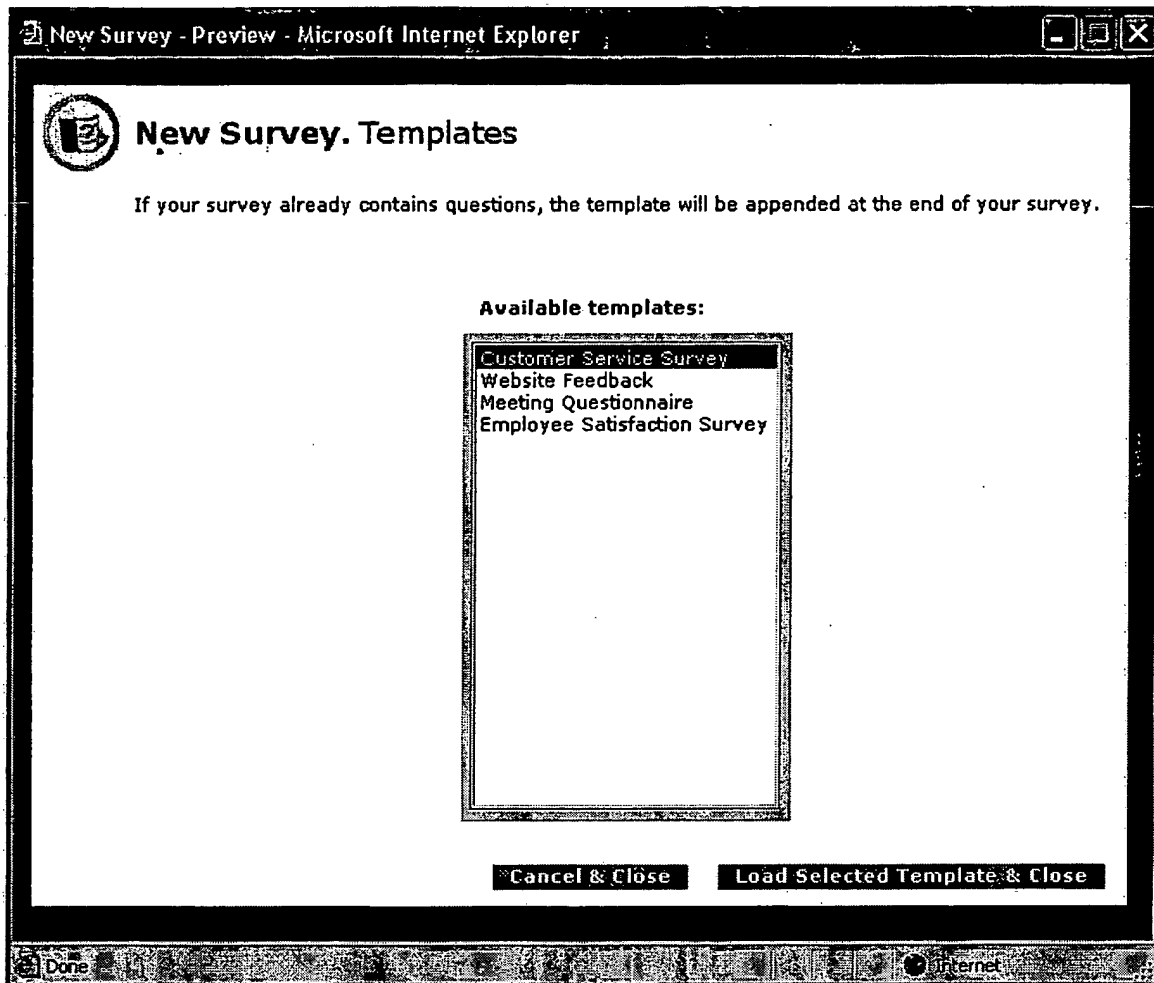


FIG. 6

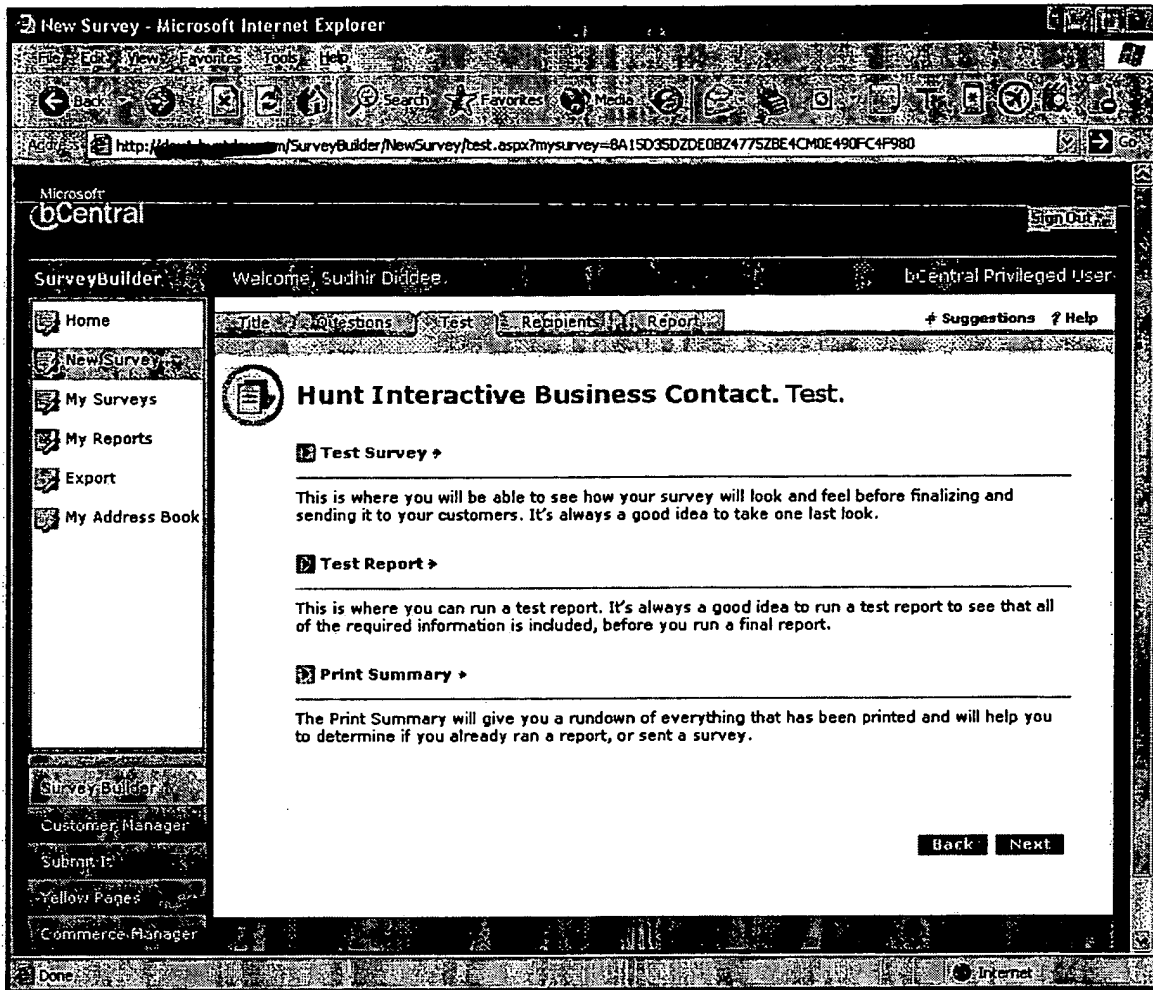


FIG. 7

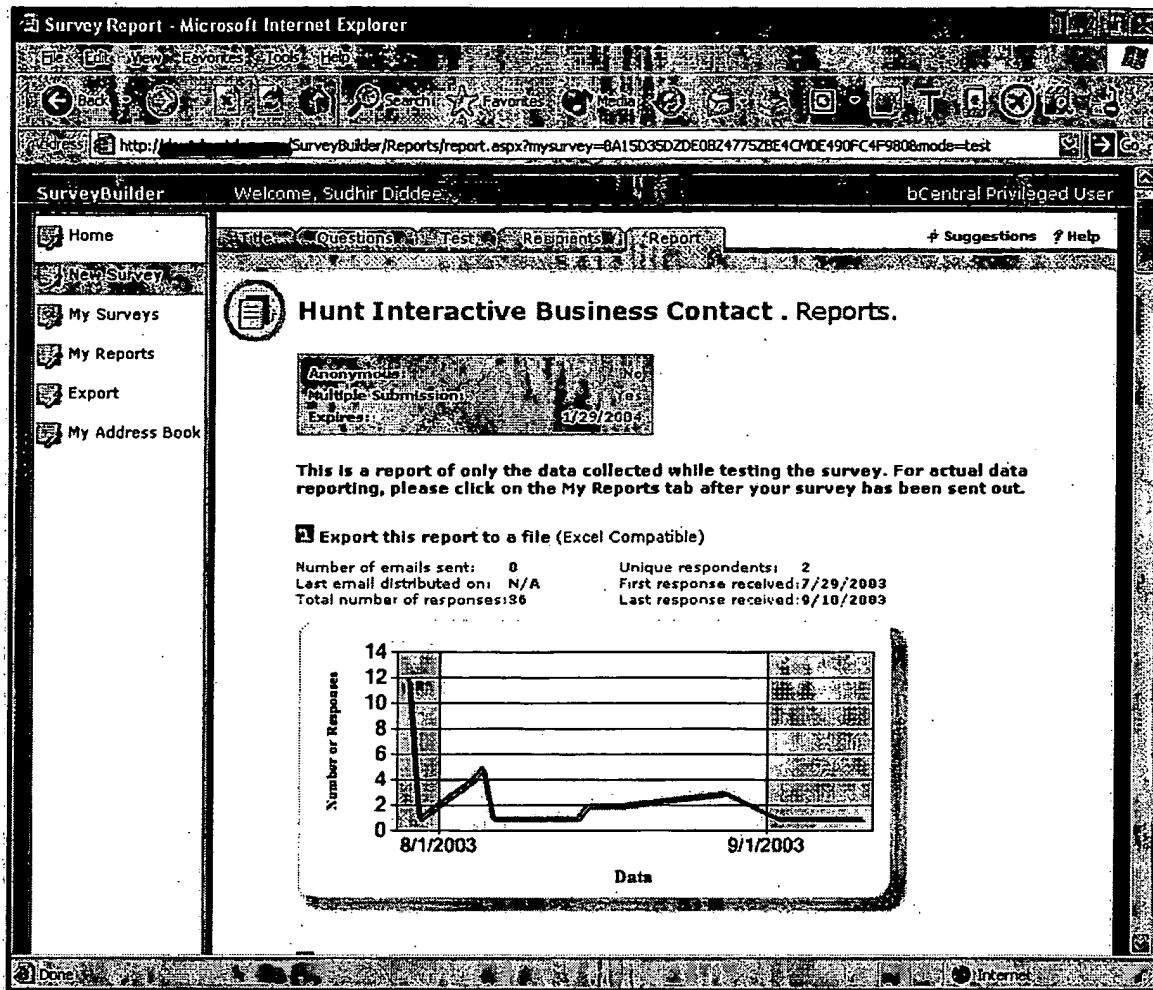


FIG. 8

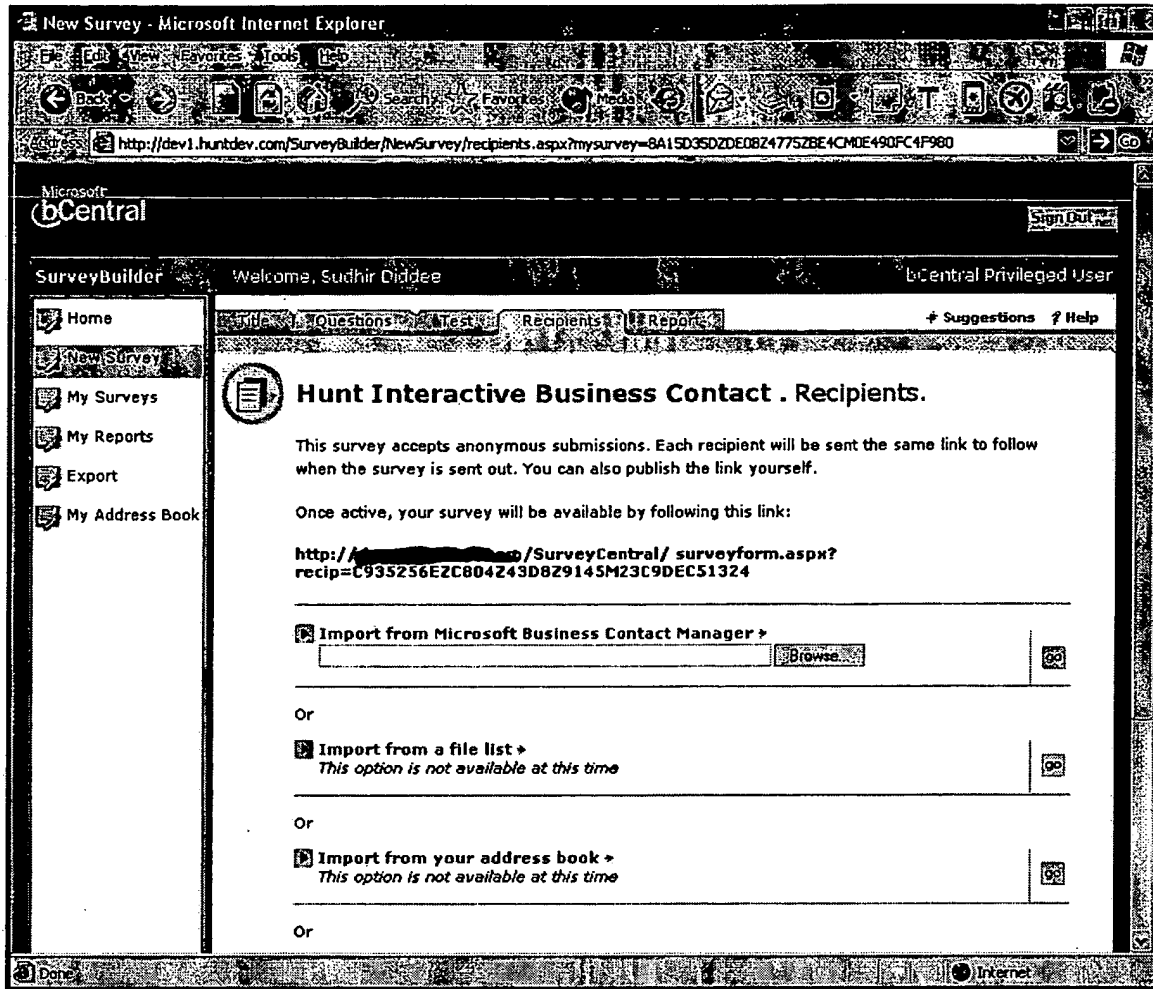


FIG. 9

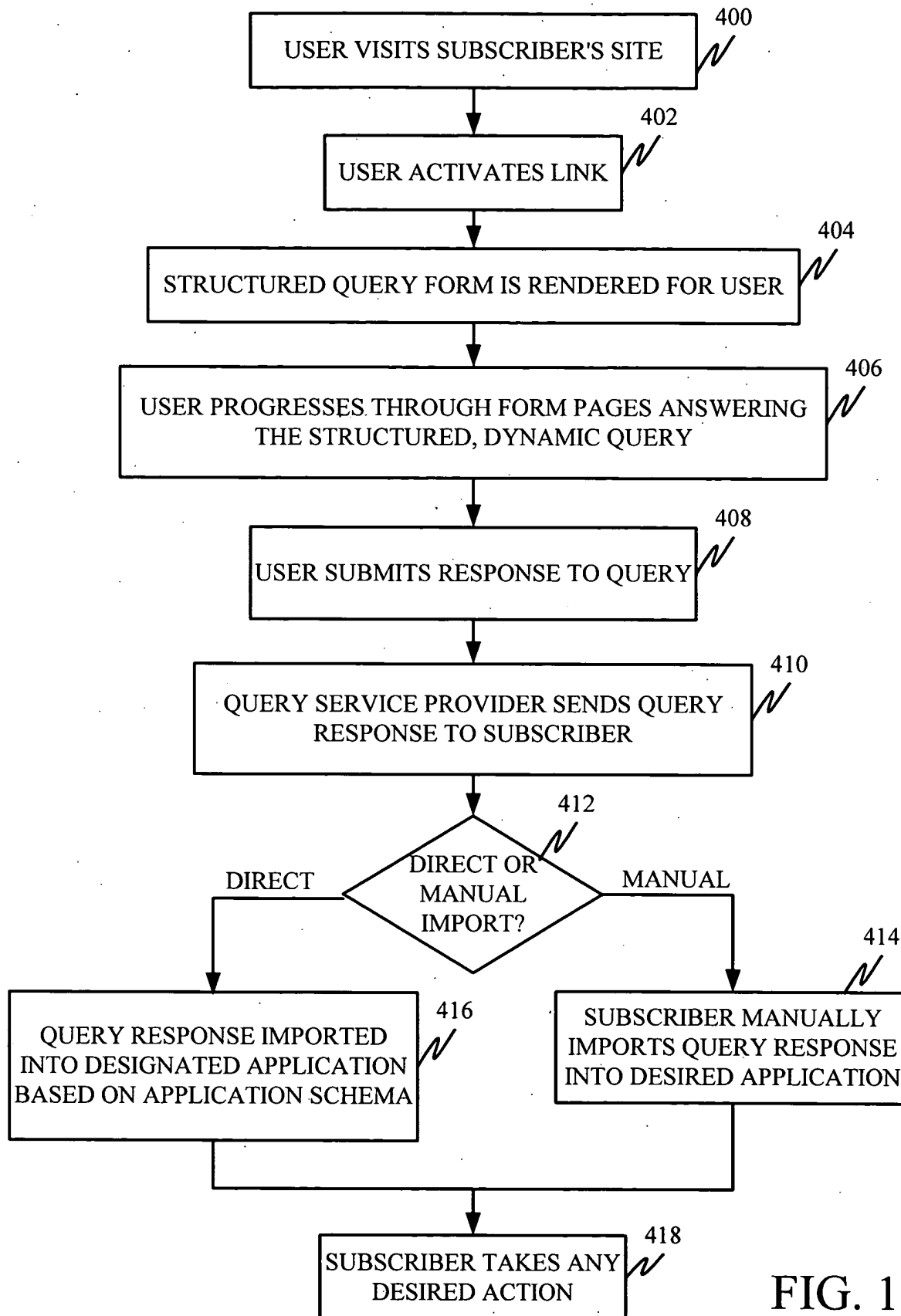


FIG. 10

Hunt Interactive Business Contact - Microsoft Internet Explorer

Hunt Interactive Business Contact

Would you like more information? Fill out this form and we will contact you.

1. First Name

2. Last Name

3. Middle Name (Optional)

4. Job Title (Optional)

5. Company Name

6. Country

USA

Next >>

Done Internet

FIG. 10